

# Annual cross-country run returns with 37th edition

➤ Organiser expecting more participants this year with addition of Men's and Women's Open Road Race categories and cash prizes totalling RM14,600

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**KUALA LUMPUR:** The Federal Territory Kuala Lumpur Athletic Association (FTKLAA) Cross Country Run – Go For It! 2024 returns this year with its 37th edition and the inclusion of two more categories, the Men's Open (Road Race) and the Women's Open (Road Race).

FTKLAA president Datuk Seri Dr V. Pulainthiran said the event is set to take place at Padang Merbok in Kuala Lumpur on July 14, adding that it is expected to draw 2,000 participants compared with 900 last year.

"The addition of the Men's and Women's Open was made at the request of the runners, so we are confident of attracting more participants this year.

"STM Lottery Sdn Bhd is the title sponsor for the seventh consecutive year. Its support has been instrumental in the success of this event."

Pulainthiran said this year, FTKLAA has prepared total cash prizes of RM14,600 to be

distributed to the first, second, third, fourth and fifth winners of each category.

"Each participant will also receive a finisher medal, an e-certificate and a T-shirt as tokens of appreciation for their participation and dedication to the sport."

Pulainthiran said the run also serves as a platform to encourage family participation and inspire them to prioritise their well-being and adopt a more active lifestyle.

"Additionally, there are specific categories tailored for children, featuring distances of 7km and 3km. They have been designed after considering their age and developmental stage."

He said FTKLAA has been approached by members of the differently abled community, who expressed interest in participating.

"Around 30 individuals with disabilities have conveyed interest to be a part of our event. This calls for careful planning to ensure we can accommodate participants with disabilities."

Pulainthiran said while FTKLAA welcomes differently abled individuals and is happy to

include them in sporting activities, much thought has to be given to ensure they are comfortable with the races and potential challenges of being in a large crowd.

STM Lottery Communications and Sustainability deputy general manager Giam Say Khoon said the event would be an unforgettable celebration of athleticism, determination and community unity.

"We firmly believe in the transformative power of sports. The event will provide a platform for youths to explore their potential.

"That is why FTKLAA has been actively reaching out to schools and urging them to send their talented young runners to participate in the run. It is not merely a test of physical endurance, but also ignites the spirit of camaraderie and healthy competition."

Giam said apart from the races, participants will also have a chance to win prizes in the lucky draw.

"Last year, a lucky draw winner took home a motorbike. We intend to continue this tradition this year."

Those keen to participate in the event may register online at [www.racexasia.com](http://www.racexasia.com) or [www.checkpointssport.com](http://www.checkpointssport.com).

Groups with multiple participants may contact the organisers via email at [sportftaaa@hotmail.com](mailto:sportftaaa@hotmail.com) to register before June 10.



Giam (in white) standing next to Pulainthiran during the launch of the event in Kuala Lumpur last week. On the left is FTKLAA honorary secretary Murugesu Soosaimany. – AMIRUL SYAFIQ/THESUN



■赞助商与严世坤先生（右三站者）及吉隆坡田总会长拿督斯里普兰蒂兰（左五站者）开心合照。

（吉隆坡19日讯）由吉隆坡田径总会主办、今年备受期待的2024年追之也越野赛，即将于7月14日在吉隆坡默布草场盛大举行，并获得多多博彩荣誉冠名赞助。这项越野赛将再次彰显体育精神、友情和良性竞争，为广大跑步爱好者带来一场充满激情的竞技盛宴。

今年的越野赛将新增15公里赛程的“公路竞跑组”，特别为男子和女子组（18岁及以上）而设，为参赛者提供更具挑战性和刺激性的比赛体验。除了已有的5公里“欢乐竞跑组”外，共有9个普通参赛组别。

多多博彩公关与永续发展部副总经理严世坤在推介礼上表示，这项赛事象征著对体育精神、决心和

## 追之也越野賽強勢回歸 新增公路競跑組

社群凝聚力的推崇。公司致力于为年轻运动员提供发掘潜力的平台，并与吉隆坡田径总会合作，鼓励学生积极参与赛事。

为鼓励公众尽早报名参赛，吉隆坡田径总会提供了45令吉的早鸟报名费优惠，优惠期至2024年5月15日。之后，报名费将为60令吉。

除了竞跑之外，参赛者还有机会参与幸运抽奖环节，赢取丰厚奖品，包括独家商品、度假配套和精彩赠品。

多多博彩和吉隆坡田径总会感谢其他赞助伙伴的

支持，包括新山成功海滨酒店、成功山庄法国村、吉隆坡ACES酒店、肯尼罗杰斯烤鸡、大马星巴克、大马科士威、大马BOSSfit健身中心、美禄以及100Plus。

欲了解更多参赛详情，请访问以下网站：

<https://v2.checkpointspot.asia/event/ftklaa-cross-country-24>

<https://raceroaster.com/events/2024/87580/go-for-it-ftklaa-cross-country-2024>